CAPSCA, 19-20 April
Towards a Safer World and the Whole of Society Approach

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1. What is Towards a Safer World?
2. What does TASW recommend?
3. What is the whole-of-society approach?
4. Business continuity planning
5. Next steps for TASW
What is TASW?
Communication must listen to the customer.
Your best defence is you
Stimulating private sector investment

Economic Impact of Selected Infectious Disease Outbreaks

- SARS
  - China, Hong Kong, Singapore, Canada
  - $30-50bn

- H1N1
  - Worldwide
  - $45-53bn

- H5N1 Avian Flu
  - Worldwide
  - $30bn

- Foot & Mouth
  - UK, $5-15bn

- BSE
  - UK, $5bn

- Nipah
  - SE Asia
  - $550-650m

- Lyme Disease
  - US, $200m

- BSE
  - US, $3-5bn

- BSE
  - Canada, $3bn

- E. Coli
  - US, $1.8bn

- MRSA
  - US, $5-10bn

Figures are estimates and are presented as relative size.
Seed funding incentivises actions
Innovative coordination approaches
Relationships Aid Response
Systems for measuring readiness
Pandemic influenza preparedness and response
WHO guidance document
Identify Critical Services

- Health
- Defense
- Water
- Law & Order
- Food
- Finance
- Energy
- Transport
- Telecom
Business continuity planning is key

Crisis Planning Lifecycle

- Screen and select issues
  - Determine scope and structure of planning effort
  - Create management and organizational alignment
  - Define objectives and commit resources

- Conception
  - Consider issue context (scenario elements)
  - Generate scenarios and planning cases

- Development
  - Develop signposts, triggers, and planned actions for various cases
  - Codify plan materials to support outreach and communications

- Pre-event Actions
  - Communicate scenarios and plans within organization and to other stakeholders
    - Implement immediate action tasks
    - Generalize strategic responses across various issues
    - Periodically refresh plans

- Execution
  - Track events using scenarios framework
  - Implement planned responses according to predetermined triggers
  - Feed back information through pre-planned channels

- Evaluation
  - Assess the events and performance of planned actions
  - Revise and update plans

Towards a SAFER World
Practical Approaches to Advance Disaster Preparedness
Plan for impact on your organisation

Implement an exercise to test your plan and revise periodically.

Establish policies to be implemented during a pandemic

Allocate resources to protect employees and customers

Communicate to and educate employees

A good example of more detailed guidance on how to do business continuity planning can be found at: http://www.ccohs.ca/pandemic/pdf/Business_continuity.pdf
The value of simulations
Towards a Safer World

Improve capabilities of network of multi-sector multi-regional champions of whole-of-society preparedness and their institutions through sharing and applying best practice, capacity-building events, simulations, workshops, training and research.

Network is committed to maintaining body of whole of society practice, communicating it, mainstreaming it in institutions, reaching out to others who can benefit from it, and learning from each other.
Thank you

www.towardsasaferworld.org